



NEW COURSE FOR FALL 2013

ISSM 542 — FINANCIAL ACCOUNTING

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5 REASONS FOR STUDYING FINANCIAL ACCOUNTING

- 1. Accounting is the language of money. To understand any enterprise, you need to speak its language!**
- 2. Accounting and finance information systems are often the largest and most important systems in an enterprise.**
- 3. Employers prefer to promote IT people who are tech savvy AND understand accounting to MANAGEMENT positions.**
- 4. ISSM 542 counts as an elective toward your MISSM degree.**
- 5. No accounting prerequisites. The course is structured to enable students to grasp accounting concepts in class.**



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